

CWLIVE MARKETING PRIVATE LIMITED



BUSINESS PLAN PRESENTATION

 Join us on our mission to bring Ayurvedic wellness to every home—because good health is the real wealth.

we believe true health begins with nature's wisdom. Our Ayurvedic fruit supplements and herbal products are carefully crafted from time-honored Ayurvedic principles combined with modern science. Every product is designed to nourish the body, refresh the mind, and energize the spirit—naturally.

 **6513146902**  **<https://Www.cwlife.in>**

 **WhatsApp 9835920398**

ABOUT COMPANY

🤝 Direct Selling Opportunity

We don't just offer products—we offer a chance to grow with us. Through our transparent and rewarding direct selling model, we empower individuals to build their own business, achieve financial freedom, and spread the gift of natural wellness.





OUR VISION

Our vision is to become a global leader in wellness by making Ayurvedic and herbal solutions a natural part of everyday life. We aim to inspire healthier, happier living through products that are safe, sustainable, and rooted in the wisdom of Ayurveda.

OUR MISSION

Our mission is to deliver high-quality herbal and Ayurvedic products that promote overall well-being while creating opportunities for financial growth through direct selling. We are committed to blending traditional knowledge with modern science, empowering individuals to embrace natural living and achieve personal as well as professional success.





www.cwlive.in

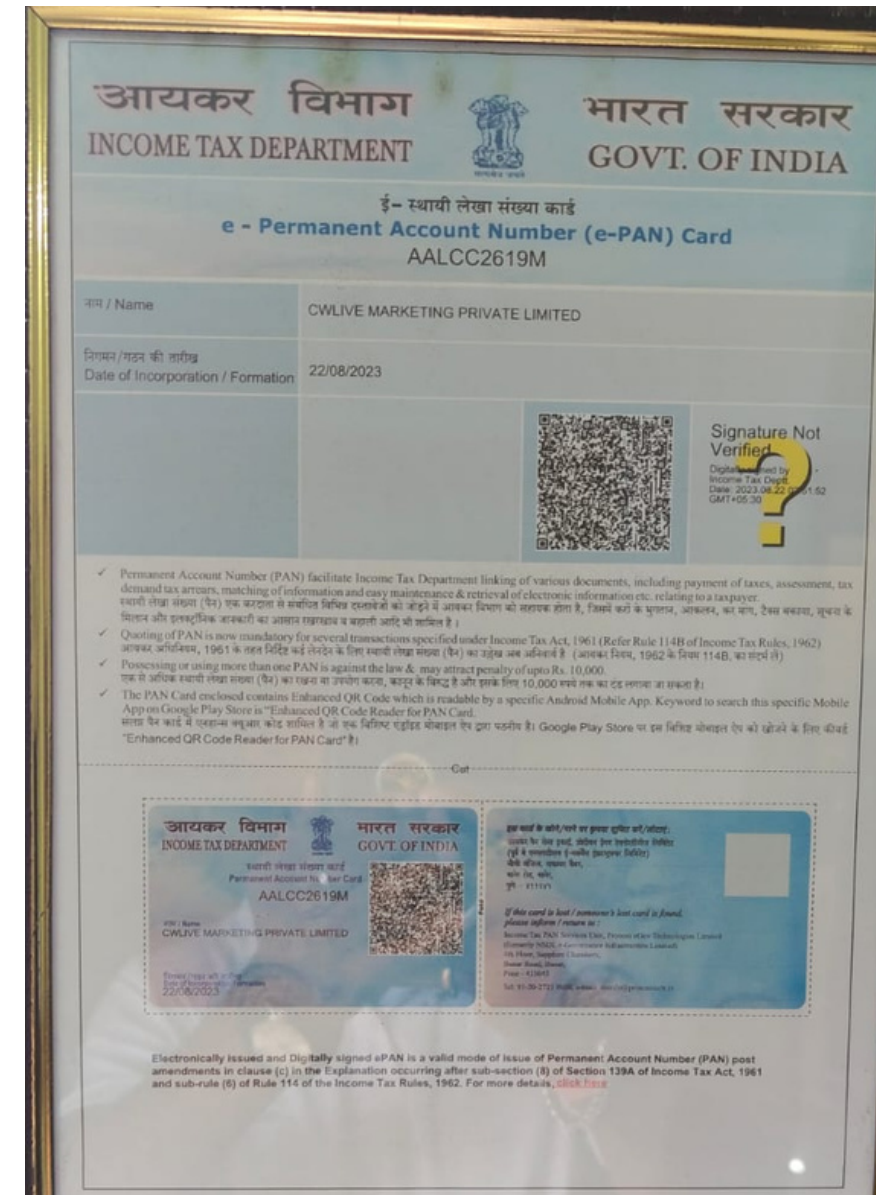
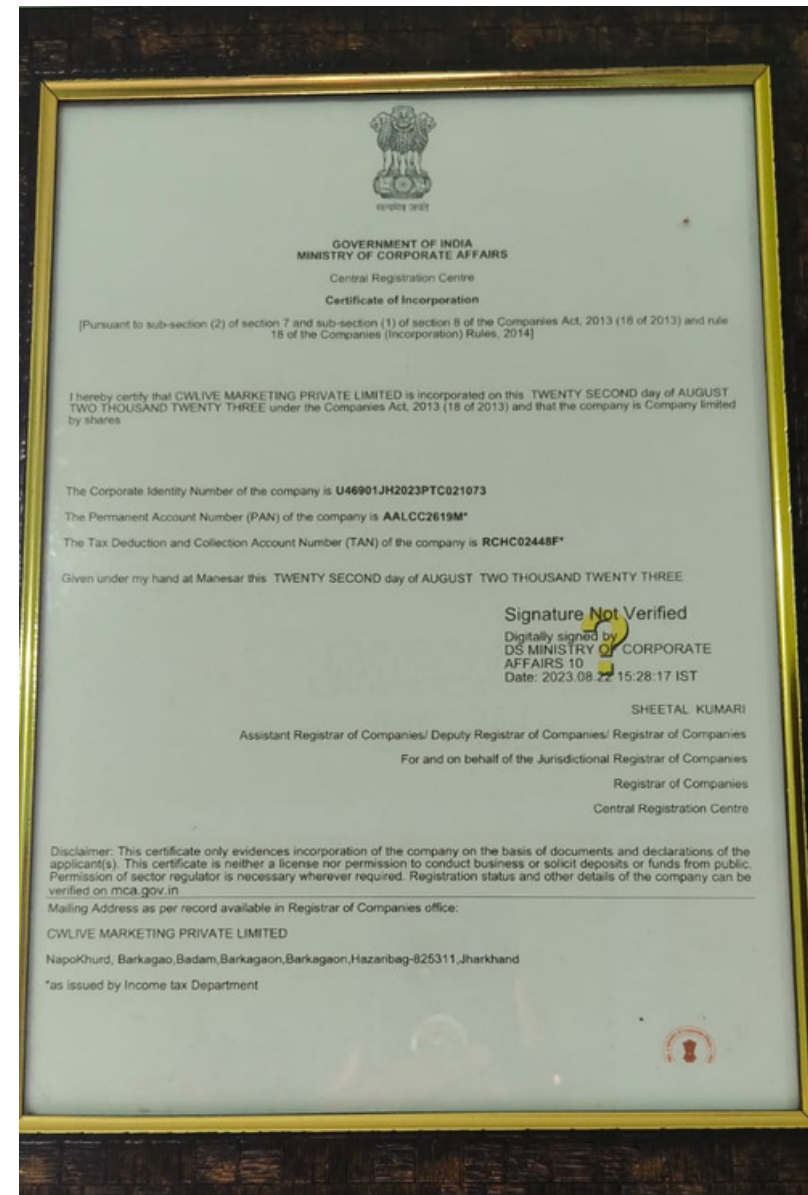


ABOUT OUR FOUNDER

**Managing Director MR. AJAY
KUMAR SAW**

IS A MAN OF ETHICS & VALUES.
CONSISTENTLY POSITIONED AT
THE TOP OF THE HEIRARCHY IN
THE DIRECT SELLING INDUSTRY
HAVING HAVING 14 YEARS OF
GOOD EXPOSURE IN SALES &
MARKETING.

OUR LEGAL DOCUMENTS





RANCHI MUNICIPAL CORPORATION
Provisional Municipal Trade License

(This Certificate relates to Section 155 (i) and 455 (i) Under Jharkhand Municipal Act of 2011)

Application No : **APN280212875**

Provisional License No : **RMC28090225212875**
Apply Date : **02-09-2025**

Mr/Mrs : **AJAY KUMAR SAW, SONI DEVI**
in the : **Ranchi Municipal Corporation Municipal Area**
Firm / organization name : **CWLIVE MARKETING PRIVATE LIMITED**
Ward No. : **28**
Business Address : **ASHOK NAGAR ASHOK PURAM ARGORA RANCHI**
For defined Fee : **1500.00**
Having receipt no : **TRANML0229341620250956**
Establishment Date : **02-09-2025**
Valid Upto : **22-09-2025**
Subject to the following terms, license is granted.



1. Business will run according to licence issued.

2. Prior Permission from local body is necessary if business is changed.

3. Information to local body is necessary for extension of area.

4. Prior information to local body regarding winding of business is necessary.

5. Application for renewal of license is necessary one month before expiry of license.

6. In the case of delay penalty will be levied according to section 459 of Jharkhand Municipal Act 2011.

7. Illegal Parking in front of firm in non-permissible.

8. Sufficient number of containers for disposing-garbage and refuse shall be made available within.

9. The premises and the licensee will co-operate with the ULB for disposal of such waste.

10. SWM Rules, 2016 and Plastic Waste Management Rules 2016 shall be adhered to in words as well as spirit.

11. This provisional license is valid for 20 days from the date of apply . In case of no-objection from **Ranchi Municipal Corporation** ,The license shall be deemed approved.

12. The final license can be downloaded from www.ranchimunicipal.net

For More Details Please Visit : [For Details Please Visit : udhd.jharkhand.gov.in](http://udhd.jharkhand.gov.in)
OR Call us at 1800 8904115 or 0651-3500700

Note: This is a computer generated Licence. This Licence does not require a physical signature.

● OUR PRODUCTS



NEURO JUICE
MRP. 2050



SEA BUCKTHORN
MRP. 1350



COLLAGEN BUILDER
MRP. 2550



PUNCH TULSI
MRP. 310



MEN'S PRO Cap.
MRP. 1599



MAN'S PRO OIL
MRP. 999



BON STRENGTH
MRP. 599



KRANTI HARBAL
MRP. 125

● OUR PRODUCTS



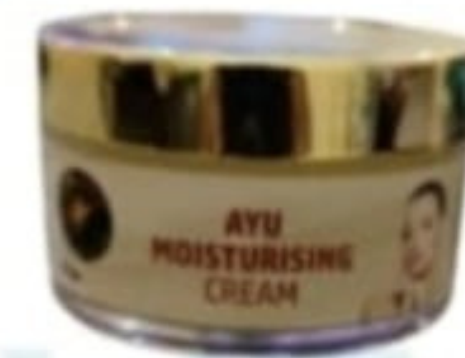
**BIO MAGNETIC
MATTRESS**
MRP. 5500



RADIATION CHIP
MRP. 599



**SANITARY
NAPKIN PAD**
MRP. 105



**MOISTURIZER
CREAM**
MRP. 110



AGRO 80 LIQUID
MRP. 750



**KIDS PROTEIN
POWDER**



**APPLE CIDER
TEBLET**



**SALONI ALOEVERTA
SOAP**



**AYU BODY
LOTION**



**FAIRNESS
CREAM**

CWLIVE MARKETING PRIVATE LIMITED

PRODUCTS RANG

AGRO CARE

HEALTH CARE

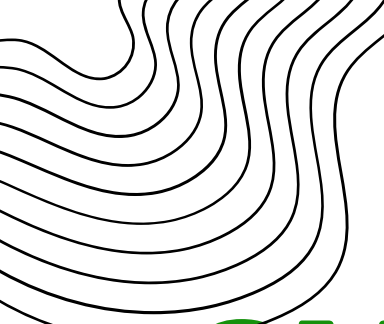
PERSONAL CARE

BEAUTY CARE

HOME CARE

- *POWERFUL EDUCATION SYSTEM**
- *FREE I'D REGITRATION/SIGNUP SYSTEM**
- *ID ACTIVATION ON ANY PRODUCT PURCHASE**
- *BEST QUALITY PRODUCTS**
- *POCKET FRINDLY PRICE**
- *NO COMPULSORY TO REPURCHASE TO EARN**
- *CHASE TO EARN WEEKLY INCENTIVES**
- *BOTH LEG CARRY FORWARD**
- *SIMPLE RANK QUALIFICATION**
- *SIMPLE TO UNDERSTAND THE MERKETING PLAN**
- *NO PV,NO BV,NO SP NO CONDITION**

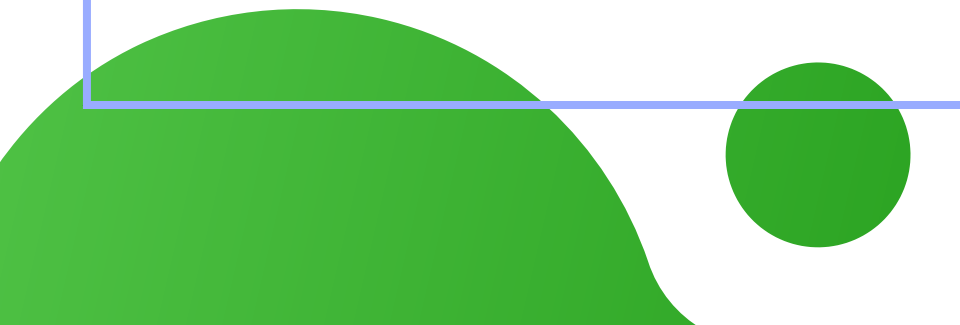




CWLIVE MARKETING PRIVATE LIMITED

8 TYPES OF INCOME

POOL INCOME	RETAIL PROFIT
DIRECT SPONSOR 400/-	SALES MATCHING 500/-
RANK BONUS INCOME	LIFETIME REWORD
NOMINEE FACILITY	RE PURCHASE



CWLIVE MARKETING PRIVATE LIMITED

RETAIL INCOME / DIRECT SPONSOR

INCOME / SALES MATCHING INCOME

MRP	DP PRICE	INCOME
------------	-----------------	---------------

4100	3100	1000
-------------	-------------	-------------

5500	4100	1400
-------------	-------------	-------------

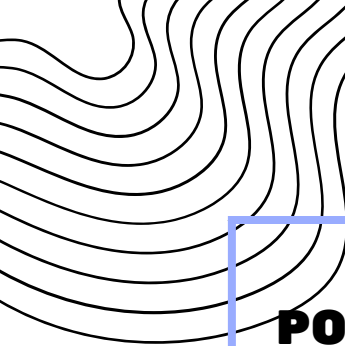
DIRECT SPONSOR INCOME:RS 400/

SALES MATCHING INCOME:RS 500/

1st PAIR 2:1 OR 1:2 NEXT UP TO DEPTH

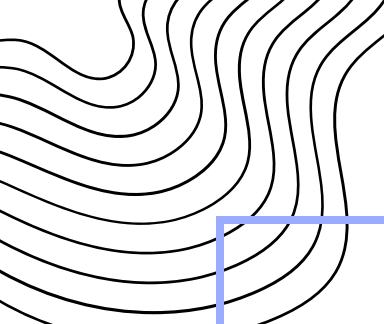
1:1 (WEEKLY CAPPING RS 4 LAKH/-)





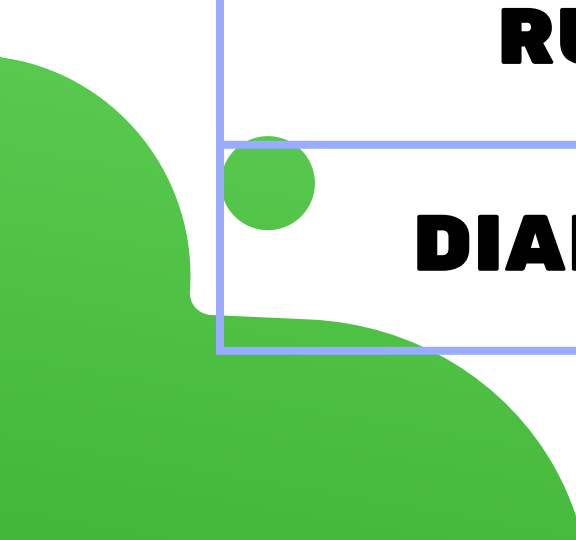
POOL INCOME

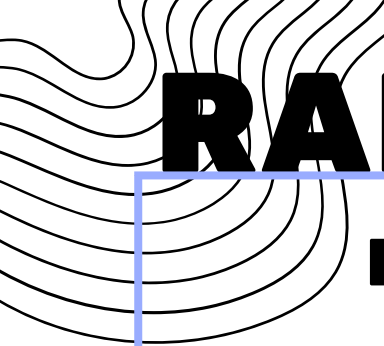
POOL NO.	POOL PRICE	TOTAL INCOME	WITHDRAWAL INCOME	UPGRAD AMOUNTE	RE-ENTRY AMOUNT	NO. OF RE-ENTRY ID
1.	100	900	400	400	100	1
2.	400	3,600	2,300	1,000	300	3
3.	1,000	9,000	4,400	4,000	600	6
4.	4,000	36,000	25,000	10,000	1,000	10
5.	10,000	90,000	68,000	20,000	2,000	20
6.	20,000	1,80,000	1,25,000	50,000	5,000	50
7.	50,000	4,50,000	2,90,000	1,50,000	10,000	100
8.	1,50,000	1,35,000	10,00,000	3,00,000	50,000	500
9.	3,00,000	2,70,000	20,00,000	6,00,000	1,00,000	1,000
10.	6,00,000	5,40,000	50,00,000	-----	4,00,000	4,000



RANK INCOME

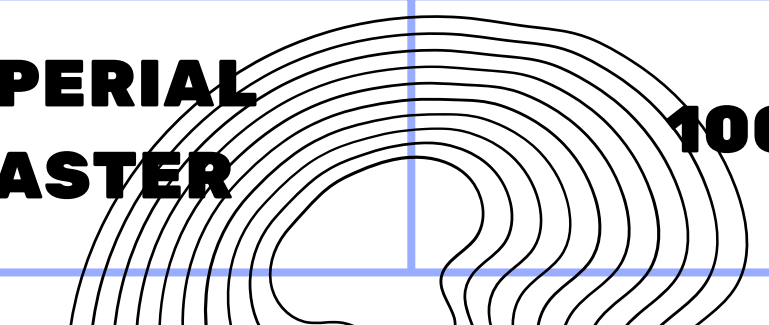
RANK	LEFT TEAM	RIGHT TEAM	RANK INCOME BONUS ONE TIME
STAR	1:2 ID	2:1 ID	500
BRONZE	12	12	1500
SILVER	30	30	10,000
PEARL	60	60	15,000
GOLD	140	140	21,000
RUBY	300	300	30,000
DIAMOND	580	580	55,000

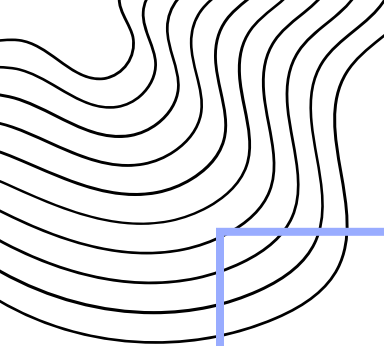




RANK INCOME

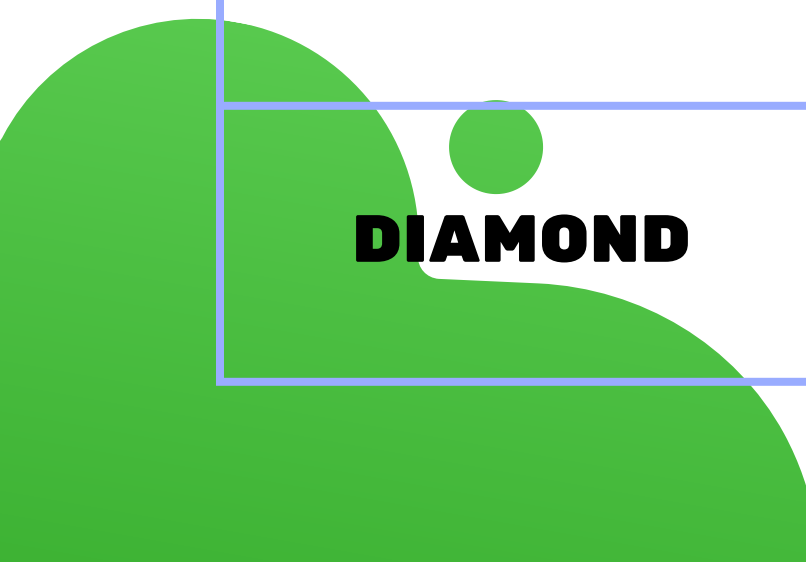
RANK	LEFT TEAM	RIGHT TEAM	RANK INCOME BONUS ONE TIME
DUAL DIAMOND	1060	1060	1,10,000
TRIPAL DIAMOND	2020	2020	2,50,000
PLATINUM	4040	4040	5,00,000
TOPAZ	8080	8080	12,00,000
DIRECTOR	16160	16160	21,00,000
ROYAL DIAMOND	32320	32320	41,00,000
ROYAL MASTER	64640	64640	71,00,000
IMPERIAL MASTER	100000	100000	1 CR

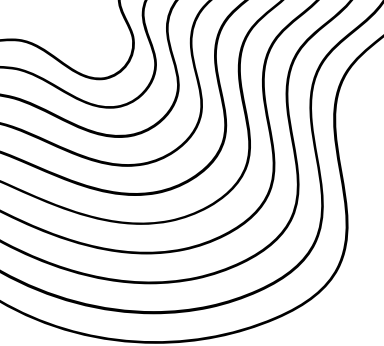




REWARD

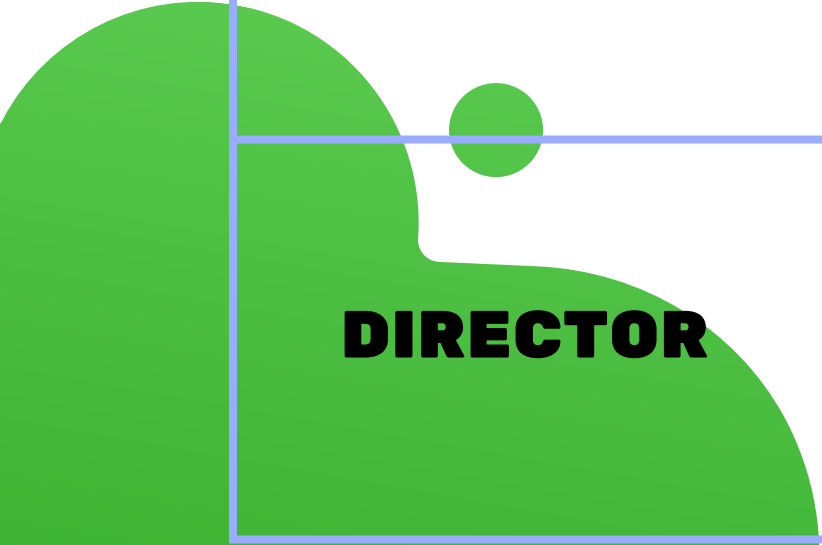
RANK	LEFT TEAM	RIGHT TEAM	REWARD
STAR	2	2	COMPANY BAG / T-SHIRT
BRONZE	5	5	BAG
SILVER	35	35	COUPLE RIST WATCH
PEARL	70	70	MOBILE
GOLD	150	150	TAB
RUBY	405	405	LAPTOP / DOMESTIC TOUR
DIAMOND	700	700	PULSORE EX 30% & DOMESTIC TOUR

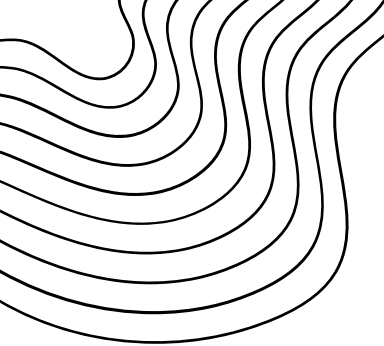




REWARD

RANK	LEFT TEAM	RIGHT TEAM	REWARD
DOUBLE DIAMOND	1200	1200	BULLET EX 30% & DOMESTIC TOUR
TRIPLE DIAMOND	2100	2100	ALTO CAR EX 30% & DOMESTIC TOUR
PLATINUM	4500	4500	SWIFT CARE EX 30% & DOMESTIC TOUR
TOPAZ	10000	10000	HONDA MT CAR EX 30% & DOMESTIC TOUR
DIRECTOR	18160	18160	TATA CITY CAR EX 30% INTERNATIONAL TOUR

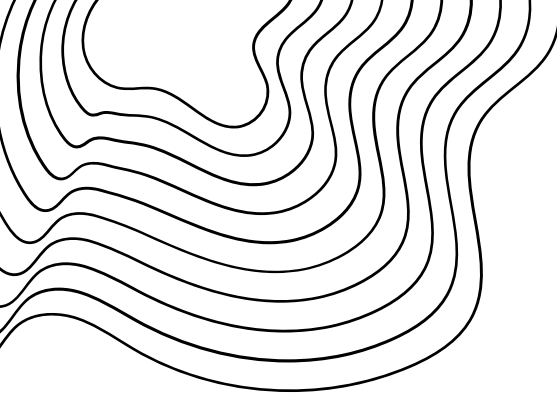




REWARD

RANK	LEFT TEAM	RIGHT TEAM	REWARD
ROYAL DIRECTOR	36320	36320	TATA HARRIER EX 30% INTERNATIONAL TOUR
ROYAL MASTER	70000	70000	AUDI CAR EX 30% INTERNATIONAL TOUR
IMPERIAL MASTER	105000	10500	BMW CAR EX 30% INTERNATIONAL TOUR

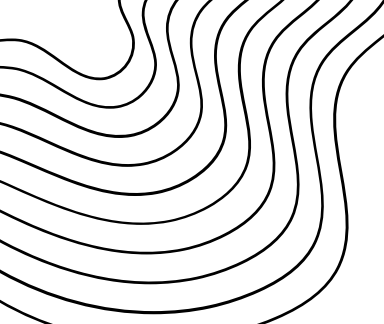




NOMINEE FACILITY

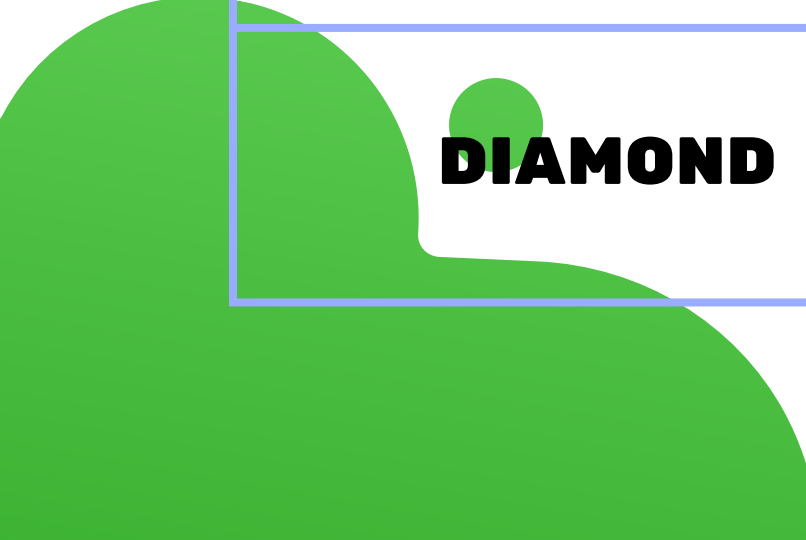
COMPANY TURNOVER 1% MONTHLY

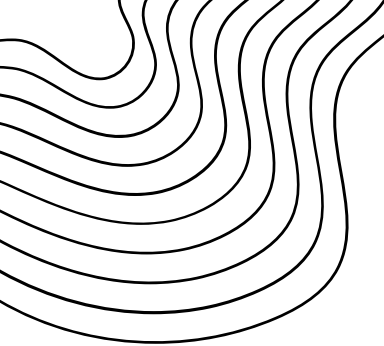




RE - PURCHASE

RANK	LEFT TEAM	RIGHT TEAM	PERCENTAGE
STAR	1000 DP	1000 DP	15%
BRONZE	1000 DP	1000 DP	14%
SILVER	1000 DP	1000 DP	13%
PEARL	1000 DP	1000 DP	12%
GOLD	1000 DP	1000 DP	11%
RUBY	1000 DP	1000 DP	10%
DIAMOND	1000 DP	1000 DP	9%

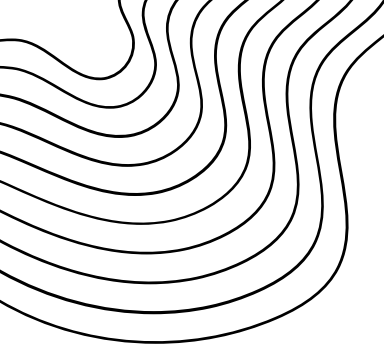




RE - PURCHASE

RANK	LEFT TEAM	RIGHT TEAM	PERCENTAGE
DOUBLE DIAMOND	1000 DP	1000 DP	8%
TRIPLE DIAMOND	1000 DP	1000 DP	7%
PLATINUM	1000 DP	1000 DP	6%
TOPAZ	1000 DP	1000 DP	5%
DIRECTOR	1000 DP	1000 DP	4%





RE - PURCHASE

RANK	LEFT TEAM	RIGHT TEAM	PERCENTAGE
ROYAL DIRECTOR	1000 DP	1000 DP	3%
ROYAL MASTER	1000 DP	1000 DP	2%
IMPERIAL MASTER	1000 DP	1000 DP	1%





ENTREPRENEUR
BUSINESS CONCLAVE - 4.0

**ULTIMATE
GLORY AWARDS**

AJAY KUMAR
★★★★★
MD & CO CWLIVE
MARKETING PVT LTD
HEALTH & WEALTH NETWORK
MARKETING EXCELLENCE AWARD

Guest - Jaya Prada
Indian Bollywood Actress

ZOOLUTO
FOUNDATION

CWLIVE MARKETING PRIVATE LIMITED

BANK DETAILS



Branch : Ranchi Branch

Account No : 10154767536

IFSC : IDFB0060341

SWIFT code : IDFBINBBMUM



THANK YOU

WWW.CWLIFE.IN

6513146902

CWLIFEFORU@GMAIL.COM